

The 2025 NCHID Summit represents a unique opportunity to establish yourself as a digital health thought leader to key stakeholders across the healthcare and innovation ecosystem.

This multi-day event will bring together like-minded individuals from across the health and technology field and is being widely promoted through our partner network including payers, providers, investors, and industry partners.

We have a range of sponsorship packages available from \$5,000 to \$25,000 and work to understand your business goals and align packages to deliver maximum benefit.

- Increase brand awareness across the Digital Health Innovation Ecosystem
- Position your company as a thought leader and collaborator in the digital health space
- Fuel our Communities of Practice with insights and enterprise knowledge
- Help drive better health engagement, experience, and outcomes for the people, families, and communities you serve
- Be at the forefront of a movement to to unlock innovation and accelerate health transformation







# SPONSORSHIP OPPORTUNITIES

## \$25K

# PLATINUM SPONSOR

(1 of 2 available)

Drive the highest level of engagement by leading the 2025 NCHID Summit to deliver maximum value.

Platinum Sponsors will benefit from VIP access and hands-on participation before, during, and after the event, including a VIP Supper Club featuring thought leaders from across the NC and global healthcare ecosystem on the eve of the conference.

### **Package Details**

- · Panel speaker and hosting opportunities
- 4 VIP Supper Club seats
- 8 Summit tickets
- · Premium branding on:
  - Summit white paper
  - Event collateral, program, and signage
  - Digital advertising during the event
  - Lanyards and name tags branding
- · Social media and outreach promotion
- · Exhibition Booth Space
- · Premium listing on NCHID Collaboration Platform
- · Video package

# \$15K

# **GOLD SPONSOR**

(3 of 3 available)

Gold Sponsors will benefit from high profile exposure in their chosen field with tailored packages offering the flexibility to customize your level of involvement and exposure as you look to engage demand-side audiences in a specific market segment.

## **Package Details**

- · Panel speaker opportunity
- 2 VIP Supper Club seats
- 5 Summit tickets
- · Branding on:
  - Summit white paper
  - Event collateral, program, and signage
  - Digital advertising during the event
- · Social media and outreach promotion
- · Exhibition booth space
- · Listing on NCHID Collaboration Platform
- · Video package

#### \$5K

# SILVER SPONSOR

(5 of 6 available)

Silver Sponsors will have the opportunity to support a specific panel of their choice.

### **Package Details**

- · Panel sponsorship
- 1 VIP Supper Club seat
- · 2 Summit tickets
- · Branding on:
  - Event collateral, program, and signage
  - Digital advertising during the event
- · Social media and outreach promotion
- · Listing on NCHID Collaboration Platform



# \$10K

# SUPPER CLUB SPONSOR

(1 of 1 available)

The NCHID Supper Club will bring together speakers, sponsors, and key stakeholders from across the healthcare innovation ecosystem to enjoy a special intimate Summit kick-off dinner to discuss ways in which we can all collaborate to accelerate impact and transformation in North Carolina and beyond.

Package includes brand promotion on Summit materials, onsite signage and speaking opportunity at Supper Club. Includes 4 Supper Club invites and 2 Summit tickets.













\$5K

# HAPPY HOUR SPONSOR

(1 of 1 available)

This popular monthly networking event will close out our inaugural NCHID Summit, and afford the opportunity to connect with fellow entrepreneurs and ecosystem partners and discuss the output of the Summit while enjoying local craft beers.

Package includes brand promotion on Summit materials, onsite signage and speaking opportunity at Happy Hour. Includes 1 Supper Club invite and 2 Summit tickets.

